



“m y t h b r a i n” self-portrait by willi paul” - dedicated to the joseph campbell foundation 12-17

This is why (today) feels so significant: because the story - the story that keeps the system in place, and vice versa - is finally starting to crack. In the 1960s, the French semiotician Roland Barthes wrote an essay titled "Myth Today," in which he showed how popular culture generates myths, and how mythology has always worked: Its function is turning culture into nature. What the Harvey Weinstein scandal shows is that the culture is broken, and that it's time for new myths. It's time for new stories that don't function in the service of power, but shed some light on what's really going on. Source: <https://tinyurl.com/y7dcwaqb>